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7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989, through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989).

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BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 5/4/89 THROUGH 6/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES* 90TH	PERCENTILES* 50TH	PERCENTILES* 10TH
BUSINESS														
ACCOUNTING	208	1536	$23866	$25409	$26400	$24500	$19493	389	5444	$23808	$25290	$26496	$24500	$19493
BUSINESS ADMIN (INCL MGMT	65	586	21361	22273	26000	20592	18000	89	1411	21628	22274	26000	21000	18000
DISTRIBUTION MANAGEMENT	+	29	+	24576				+	82	+	24447			
ECONOM & FINANCE (BANKING	43	1030	22647	25106	27096	22500	18000	73	2160	22261	24649	27000	22500	18000
HOTEL/RESTAURANT MGMT.	+	18	+	20617				8	124	20000	19859	*	*	*
HUMAN RSRCS (incl LABOR R	2	53	19493	24619	*	*	*	11	136	21415	23035	*	*	*
MANAGEMENT INFO SYSTEMS	12	138	26508	26572	*	*	*	18	514	26608	26861	*	*	*
MARKETING/MARK MGMT (RESR	51	678	21495	22744	26400	21000	17700	115	1605	21295	22523	26000	21000	17400
REAL ESTATE	+	4	+	23900				5	20	19800	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	8	40	19565	19900	*	*	*	8	75	19565	19367	*	*	*
COMMUNICATIONS	4	107	22800	20852	*	*	*	14	298	22493	20761	*	*	*
JOURNALISM	4	57	23300	20374	*	*	*	9	119	21978	19595	*	*	*
TELECOMMUN/BROADCASTING	+	36	+	19634				1	54	20000	19239	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	57	200	20613	18538	25080	19215	16649	57	383	20613	18578	25080	19215	16649
PRE-ELEMENTARY EDUCATION	+	1	+	13700				+	10	+	16203			
PHYSICAL EDUCATION	3	18	28200	20225	*	*	*	3	35	28200	19309	*	*	*
SPECIAL EDUCATION	6	38	19503	20014	*	*	*	6	88	19503	19879	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	5	+	21760				+	24	+	18655			
TEXTILES & CLOTHING	+	62	+	20573				+	98	+	19944			
MERCHANDISING MANAGEMENT	1	26	22200	19019	*	*	*	5	50	19860	19458	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	3	24	21072	20269	*	*	*	3	55	21072	20666	*	*	*
LETTERS (incl English, Li	16	100	21379	20817	*	*	*	21	189	21022	20348	24000	20400	17970
VISUAL & PERFORMING ARTS	8	46	16603	18526	*	*	*	11	77	15926	18099	*	*	*
HUMANITIES - OTHER	8	49	23212	23110	*	*	*	14	111	21978	23010	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	31	11500	19974	*	*	*	2	64	16750	20521	*	*	*
HISTORY	2	51	19400	21206	*	*	*	2	86	19400	21275	*	*	*
POLITICAL SCIENCE/GOVT	1	98	21500	22172	*	*	*	6	190	20817	22116	*	*	*
PSYCHOLOGY	9	110	18200	19546	*	*	*	13	229	17937	19061	*	*	*
SOCIOLOGY	1	47	15500	18136	*	*	*	5	86	21740	19021	*	*	*
SOCIAL SCIENCES-OTHER	+	30	+	20229				2	96	23754	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	9	209	28687	29419	*	*	*	17	433	28799	29424	*	*	*
AGRICULTURAL	1	13	12940	27392	*	*	*	2	29	14150	25984	*	*	*
ARCHITECTURAL	+	12	+	26733				4	31	21039	25871	*	*	*
BIOENGINEERING & BIOMEDIC	+	10	+	28460				+	26	+	28135			
CHEMICAL	11	453	31662	33026	*	*	*	15	1760	31988	32949	*	*	*
CIVIL	19	450	28547	27350	*	*	*	45	1085	27635	26735	31440	27492	24400
COMPUTER	14	263	27091	30710	*	*	*	16	471	27566	30413	*	*	*
ELECTRICAL/ELECTRONIC	99	1404	31915	30906	37200	32004	25343	159	3279	31234	30661	37000	31863	25000

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	9	301	$29833	$30009	*	*	*	14	746	$28971	$29812	*	*	*
MECHANICAL	41	1160	28854	30639	$32400	$29760	$25000	80	3037	28809	30539	$32760	$29400	$24342
METALLURGICAL	1	98	33000	30900	*	*	*	2	257	32496	30708	*	*	*
MINING (INCL GEOLOGICAL)	1	14	25344	27360	*	*	*	1	32	25344	26840	*	*	*
NUCLEAR	+	23	+	31561				+	53	+	31281			
PETROLEUM	+	17	+	32230				1	117	38100	32987	*	*	*
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	+	80	+	28001				15	389	28978	28310	*	*	*
INDUSTRIAL TECHNOLOGY	15	28	27310	27006	*	*	*	17	84	27412	26652	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	14	+	24643				4	49	20358	23177	*	*	*
ANIMAL SCIENCES	+	11	+	19696				+	23	+	19381			
PLANT SCIENCES	+	4	+	21750				+	9	+	20031			
NATURAL RESOURCES	3	9	18965	21032	*	*	*	4	13	19924	21622	*	*	*
OTHER AGRICULTURAL SCIENC	+	25	+	22661				+	68	+	21656			
COMPUTER SCIENCE														
COMPUTER SCIENCE	37	417	29287	29004	34200	30720	23000	79	1215	29495	28557	34200	30300	24000
COMPUTER PROGRAMMING	4	34	22100	28287	*	*	*	4	118	22100	28711	*	*	*
INFORMATION SCIENCES & SY	4	133	26523	27100	*	*	*	10	344	27659	26853	*	*	*
SYSTEMS ANALYSIS	+	12	+	29935				+	25	+	29176			
HEALTH SCIENCES														
ALLIED HEALTH	+	31	+	25932				+	81	+	24496			
HEALTH SCIENCES	3	14	23072	21724	*	*	*	3	34	23072	20911	*	*	*
NURSING	5	140	27963	25280	*	*	*	8	223	27096	24789	*	*	*
PHARMACY	3	41	14240	35609	*	*	*	3	110	14240	35173	*	*	*
SCIENCES														
ACTUARIAL	+	8	+	29575				+	32	+	30244			
ARCHITECTURAL & ENVIRONME	+	13	+	23208				10	32	26096	23763	*	*	*
BIOLOGICAL	4	33	22131	21374	*	*	*	6	69	21704	20998	*	*	*
CHEMISTRY	4	52	21002	25295	*	*	*	5	133	23596	26698	*	*	*
GEOLOGY & GEOLOGICAL SCI	2	5	30000	26499	*	*	*	2	19	30000	23724	*	*	*
MATHEMATICS	17	111	24674	27304	*	*	*	18	245	24804	26789	*	*	*
PHYSICS	7	37	31964	29144	*	*	*	7	51	31964	28296	*	*	*
OTHER PHYSICAL & EARTH SC	3	5	20600	20945	*	*	*	3	15	20600	22829	*	*	*
TOTALS	829	10975						1444	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	169	1219	$24388	$26264	$26496	$24750	$21000	297	4492	$24238	$25765	$26500	$24800	$20400
ACCOUNTING (PRIVATE)	48	386	22421	23267	25008	22000	19493	89	1116	23321	23495	25800	23400	19493
COMMERCIAL BANKING (CNSMR	6	118	17332	21397	*	*		9	250	19621	21466	*	*	*
COMMERCIAL BANKING (LENDG	1	117	16800	23515	*	*	*	3	222	16000	23003	*	*	*
INVESTMT BANKING (CORP FN	1	37	25000	27397	*	*	*	2	78	23750	27030	*	*	*
INVESTMT BANKNG (M & A)	+	14	+	31536				+	28	+	29304			
INVESTMT BANKG (REAL EST)	1	5	24000	31600	*	*	*	1	13	24000	25715	*	*	*
INVESTMT BANKG (SALES & T	+	14	+	24965				+	32	+	22882			
FINANCIAL/TREASURY ANALYS	9	277	26344	26353	*	*	*	32	638	23081	25780	28500	22350	18000
PORTFOLIO MGMT/BROKERAGE	2	42	22000	25540	*	*	*	4	89	22625	23789	*	*	*
UNDERWRITING	3	76	21167	22939	*	*	*	9	147	21942	21929	*	*	*
MARKETING														
ADVERTISING	2	27	14900	18622	*	*	*	2	57	14900	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	13	93	25392	24016	*	*	*	25	261	23179	23621	30000	21600	18000
BUYER/MERCHANDISING	9	240	21577	21708	*	*	*	19	481	21789	21952	*	*	*
MARKET RESEARCH	9	53	25647	25802	*	*	*	13	133	24614	24526	*	*	*
SALES	61	807	21238	23377	26000	21000	17000	109	1830	21699	23153	28000	21000	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	14	+	18776				1	38	15360	21059	*	*	*
MEDIA PLANNING	1	7	29400	21386	*	*	*	1	17	29400	20638	*	*	*
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	1	21	24000	25002	*	*	*	1	46	24000	23701	*	*	*
PUBLIC RELATIONS	2	24	21100	20436	*	*	*	7	84	20471	20198	*	*	*
WRITING / EDITING	4	64	23580	21218	*	*	*	5	117	22464	19890	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	19	19450	19380	*	*	*	2	42	17225	19205	*	*	*
FINANC,TAXA, MONETARY POL	5	22	20586	22722	*	*	*	13	59	21131	22186	*	*	*
ECONOMIC PROGRAMS	+	6	+	23117				+	18	+	20732			
LAW ENFORCEMENT	1	22	18197	21058	*	*	*	7	56	20700	20918	*	*	*
MILITARY	6	58	19643	21947	*	*	*	6	130	19643	21625	*	*	*
NATIONAL SECURITY	+	7	+	28396				+	17	+	25475			
URBAN / REGIONAL PLANNING	+	7	+	21726				2	21	24240	22589	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	3	39	18867	19089	*	*	*	6	129	22433	21085	*	*	*
COUNSELING	1	30	11000	17476	*	*	*	4	63	16844	17404	*	*	*
FUNDRAISING / DEVELOPMENT	+	3	+	15833				+	6	+	18983			
SOCIAL WORK	5	32	18694	16293	*	*	*	5	62	18694	16489	*	*	*
ENGINEERING														
BIOENGINEERING	+	12	+	29914				+	56	+	30776			
DESIGN / CONSTRUCT	55	802	30277	28936	35000	30000	27492	85	2065	29100	28700	34000	28500	25356
ENVIRONMENTAL/SANITATION	7	90	26816	28880	*	*	*	21	227	27667	28622	32820	27492	25128
MANUFACTURING/INDUSTRIAL	35	969	29854	30666	33000	30000	25880	85	2865	29897	30639	33000	30000	25580
SYSTEMS / PROGRAMMING	4	193	27875	30210	*	*	*	7	452	27786	30219	*	*	*
POWER SYSTEMS	18	176	30990	30140	*	*	*	25	405	32015	30169	39150	31200	27600
SOFTWARE DESIGN & DEVELOP	24	201	32260	31253	38000	31200	27000	31	494	32001	30503	36000	31200	28000

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	11	222	$29800	$31240	*	*	*	15	416	$29892	$30925	*	*	*
RESEARCH & DEVELOPMENT	14	367	30497	30768	*	*	*	29	954	30441	31002	$36720	$30996	$26784
TESTING	14	190	28337	29485	*	*	*	29	399	29311	29179	34000	30000	24342
PROCESS ENGINEERING	40	515	29633	31866	$33000	$30000	$24342	50	1748	29697	32061	34200	30000	24000
OTHER ENGINEERING	6	582	27940	31098	*	*	*	15	1212	29043	30854	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	39	372	30029	27754	37000	31300	22000	57	1039	29169	27559	37000	30216	22500
INFORMATION SYSTEMS	7	140	24519	27325	*	*	*	15	426	28821	27077	*	*	*
SYSTEMS ANALYSIS & DESIGN	11	224	23722	27991	*	*	*	21	568	26593	28220	30720	28000	22500
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	34	+	29319				+	88	+	28714			
AGRICULTURE/NAT'L RESOURC	3	43	17457	22470	*	*	*	4	106	19393	21763	*	*	*
ARCHITECTURE	+	9	+	21856				14	33	24651	23041	*	*	*
CONSULTING	10	385	28486	28388	*	*	*	13	970	27697	28157	*	*	*
HUMAN RESRCS /INDUS RELS	4	67	19747	23238	*	*	*	9	175	20477	22531	*	*	*
MANAGEMENT TRAINEE	54	842	20937	22290	25000	20800	18000	126	1959	20561	22148	24000	20300	16300
MATH/STATISTICIANS	+	13	+	27376				1	42	27000	26141	*	*	*
NURSES / PERSONAL CARE	5	137	27963	25268	*	*	*	8	223	27096	24831	*	*	*
OTHER HEALTH RELATED (EX	3	96	14240	28718	*	*	*	3	259	14240	27725	*	*	*
PARALEGAL	1	20	11500	19001	*	*	*	1	26	11500	19632	*	*	*
PERFORMING ARTS (ENTERTAI	2	7	14250	14948	*	*	*	3	10	15166	14964	*	*	*
RESEARCHERS NON-TECHNICAL	3	14	20467	21228	*	*	*	5	31	22420	22746	*	*	*
RESEARCHERS - TECHNICAL	3	27	17867	21634	*	*	*	3	46	17867	20949	*	*	*
TEACHING	92	321	20684	19014	26400	19215	17374	95	622	20848	18909	26400	19215	17374
TOTALS	829	10975						1444	28696					

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* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	16	101	$29536	$29727	*	*	*	16	348	$29536	$28874	*	*	*
MBA--NON-TECH	6	274	27333	34484	*	*	*	6	645	27333	33903	*	*	*
MBA--TECH	+	84	+	39425				+	180	+	38847			
MS-BUSINESS	4	29	28800	35031	*	*	*	4	48	28800	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	6	113	28992	34120	*	*	*	6	165	28992	34661	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	18	+	32943				+	31	+	31883			
MANAGEMENT INFORMATION SY	+	14	+	35487				+	38	+	31865			
MARKETING/MKTNG MGT (RESE	4	43	28375	35591	*	*	*	4	60	28375	34462	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	3	+	26000			
JOURNALISM	+	3	+	23267				+	4	+	23050			
EDUCATION														
EDUCATION ADMINISTRATION	3	7	27411	25748	*	*	*	3	12	27411	23878	*	*	*
ELEMENTARY EDUCATION	+	6	+	18617				+	17	+	21694			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	5	10	21148	22347	*	*	*	5	16	21148	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	1	5	34000	25200	*	*	*	1	5	34000	25200	*	*	*
VISUAL & PERFORMING ARTS	+	10	+	21123				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	2	+	19100				+	4	+	19482			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	5	+	28541			
PSYCHOLOGY	2	9	31200	22211	*	*	*	2	18	31200	23717	*	*	*
SOCIOLOGY	+	3	+	27000				+	5	+	24272			
SOCIAL SCIENCES - OTHER	+	5	+	25140				+	9	+	23060			

continued

WCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	50	$35075	$34174	*	*	*	2	70	$35075	$34115	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				+	11	+	34930			
CHEMICAL	+	51	+	36476				+	145	+	36131			
CIVIL	1	77	30000	31111	*	*	*	1	154	30000	30723	*	*	*
COMPUTER	+	25	+	37408				+	79	+	37183			
ELECTRICAL/ELECTRONIC	16	221	36383	36609	*	*	*	16	505	36383	36435	*	*	*
INDUSTRIAL	+	29	+	34286				+	74	+	34576			
MECHANICAL	7	186	29943	35265	*	*	*	8	388	32157	35260	*	*	*
METALLURGICAL	+	30	+	35141				+	66	+	34923			
MINING & MINERAL	+	6	+	31967				+	12	+	31612			
NUCLEAR	+	6	+	33670				+	9	+	34024			
PETROLEUM	+	+	+	+				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	12	+	28226				+	19	+	28016			
HEALTH SCIENCES	1	7	21000	21929	*	*	*	1	14	21000	21883	*	*	*
NURSING	+	6	+	25940				+	7	+	25806			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				+	3	+	23600			
ARCHITECTURAL & ENVIRONME	+	1	+	23000				+	2	+	23500			
BIOLOGICAL	+	3	+	28105				+	5	+	25063			
CHEMISTRY	+	12	+	31162				+	36	+	32157			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	84	32400	35754	*	*	*	3	188	34250	35823	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	24	26400	30262	*	*	*	1	58	26400	30473	*	*	*
MATHEMATICS (INCL ACTUARI	2	10	32960	31338	*	*	*	3	25	32321	31498	*	*	*
PHYSICS	+	5	+	29929				+	10	+	29889			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	78	1592						82	3543					

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE SALARY OFFERS

INTERIM PERIOD 5/4/89 THROUGH 6/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	149	+	$40921				1	438	$21000	$42419	*	*	*
MBA--TECH	+	40	+	40925				+	129	+	44590			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	170	+	42981				1	499	19430	43883	*	*	*
MBA--TECH	+	75	+	48935				+	240	+	47967			
OVER 4 YEARS														
MBA--NON-TECH	+	110	+	44152				5	401	35260	44549	*	*	*
MBA--TECH	1	46	$75000	49738	*	*	*	2	176	55000	49024	*	*	*
TOTALS	1	590						9	1883					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 5/4/89 THROUGH 6/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	3	13	$57260	51137	*	*	*	4	16	$54445	50049	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	43643				+	14	+	40221			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				+	4	+	24500			
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
PSYCHOLOGY	+	7	+	32593				+	10	+	33615			
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	1	1	50000	50000	*	*	*	3	9	51060	50776	*	*	*
CHEMICAL	2	65	48900	48075	*	*	*	3	157	48200	47853	*	*	*
CIVIL	+	2	+	35000				3	7	42700	37214	*	*	*
COMPUTER	+	3	+	53967				+	5	+	53380			
ELECTRICAL/ELECTRONIC	5	23	46980	50034	*	*	*	6	45	49983	48666	*	*	*
MECHANICAL	1	10	48000	45810	*	*	*	1	15	48000	45893	*	*	*
METALLURGICAL	+	2	+	44100				+	17	+	49214			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	3	50	43547	42469	*	*	*	8	157	43180	43215	*	*	*
GEOLOGICAL SCIENCES	2	4	36300	33650	*	*	*	4	9	36775	34108	*	*	*
MATHEMATICS	+	4	+	37500				+	4	+	37500			
PHYSICS	+	2	+	42000				4	18	43000	42632	*	*	*
POLYMER	+	5	+	43954				+	13	+	44213			
TOTALS	17	205						36	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24355 280 32000/21000			24999 4					24000 2
BUSINESS ADMIN (INCL MGMT	25396 5			18330 3		18450 2	21989 7	25000 1	20875 4
ECONOM & FINANCE (BANKING	26401 6			20993 14	25000 1	21600 1	38000 1		19962 13
HUMAN RSRCS (incl LABOR R							24000 1		
MANAGEMENT INFO SYSTEMS	22000 1			25992 1			22100 2	28500 1	
MARKETING/MARK MGMT (RESR	25000 2	20000 1		17400 3	24000 1	22000 3	25191 4		20943 7
COMMUNICATIONS				18000 1					22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li				22200 1					19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									20000 2
POLITICAL SCIENCE/GOVT									21000 1
SOCIOLOGY						19200 1			
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								27857 3	
ELECTRICAL/ELECTRONIC						34800 1	36533 15	33250 4	
MECHANICAL								30000 1	
INDUSTRIAL TECHNOLOGY		23400 1							
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE				24000 1		36500 1	27691 11		22500 2
COMPUTER PROGRAMMING							22800 1		20100 1
INFORMATION SCIENCES & SY	22500 1						26523 4		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
HEALTH SCIENCES							39000 1		
ARCHITECTURAL & ENVIRONME			26096 10						
GEOLOGY & GEOLOGICAL SCI							28000 1	32000 1	
MATHEMATICS							34000 1	21800 1	
PHYSICS							38000 1		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					23080 5			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT	20000 1		20466 9		21895 20 27000/19200	16800 1		15000 1	20013 3
ECONOM & FINANCE (BANKING	22000 1		22500 4		22900 5		21600 1		24000 1
HOTEL/RESTAURANT MGMT	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MANAGEMENT INFO SYSTEMS					20424 1				
MARKETING/MARK MGMT (RESR	19000 2		21624 4		20488 50 30000/17700			21280 3	
REAL ESTATE									19500 4
ADVERTISING					12000 1				
COMMUNICATIONS					19467 3				
JOURNALISM					21200 3			20400 2	
TELECOMMUN/BROADCASTING			20000 1						
MERCHANDISING MANAGEMENT					19275 4				
LETTERS (incl English, Li			21500 1		21500 9			24000 1	
VISUAL & PERFORMING ARTS					13000 1				15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1	11500 1					
HISTORY					19000 1				
POLITICAL SCIENCE/GOVT			21500 1		20000 1				
PSYCHOLOGY			21000 1		15360 5	18000 1			
SOCIAL SCIENCES-OTHER					23754 2				
CIVIL							24400 2		
INDUSTRIAL		14400 1							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
COMPUTER SCIENCE								30000 1	
COMPUTER PROGRAMMING			20000 1						
INFORMATION SCIENCES & SY			23500 1						
BIOLOGICAL					23000 1				
OTHER PHYSICAL & EARTH SC						16800 1			

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19333 3	27200 3			19497 31 23495/18700	22278 27 31200/21000		21948 1
BUSINESS ADMIN (INCL MGMT		30733 3		23200 5	21000 1	19214 8	19494 1		
ECONOM & FINANCE (BANKING			23000 1	18000 2		19416 4		20000 1	
HUMAN RSRCS (incl LABOR R						19493 2			
MANAGEMENT INFO SYSTEMS	22800 1						26040 1		
MARKETING/MARK MGMT (RESR		22800 2		18333 3		16047 2			24000 1
REAL ESTATE		21000 1							
ADVERTISING				22500 2	20916 1				
COMMUNICATIONS			22800 1			16300 1			
JOURNALISM							30000 1		
ELEMENTARY EDUCATION					20656 56 34680/16649		18197 1		
PHYSICAL EDUCATION					24300 2				
SPECIAL EDUCATION					19503 6				
FOREIGN LANGUAGES					21608 2				
LETTERS (incl English, Li				19200 2	18668 5				
VISUAL & PERFORMING ARTS				14250 2	18631 4				17000 1
HUMANITIES - OTHER					23314 7	17247 2	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					24800 2	16200 2	20976 1		
AEROSPACE & AERONAUTICAL		29080 3							
AGRICULTURAL						12940 1			
CIVIL		27480 1	29894 4	26998 2			28001 25 34020/26400		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers.

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMPUTER	33800 1					23373 4	33708 2		
ELECTRICAL/ELECTRONIC	33250 2		37287 10	28800 1		23538 17	26740 5		
INDUSTRIAL			31200 1	31200 1		25971 2			
MECHANICAL	29640 1	28200 2	31125 4			23269 11	28218 6		
MINING (INCL GEOLOGICAL)				25344 1					
INDUSTRIAL TECHNOLOGY				21996 1					
NATURAL RESOURCES						13514 2			
COMPUTER SCIENCE	28695 4		29400 1		21600 1				
HEALTH SCIENCES				11000 1	19215 1				
NURSING						20000 1		28110 7	
PHARMACY				14240 3					
BIOLOGICAL					18925 1	23800 2			18700 1
CHEMISTRY	15600 1				33972 1	14108 1			
MATHEMATICS					17941 6				
OTHER PHYSICAL & EARTH SC					27000 1				

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					23400 3			23367 3	
BUSINESS ADMIN (INCL MGMT	21600 1				25000 1				
ECONOM & FINANCE (BANKING			18000 1		24800 3				
MANAGEMENT INFO SYSTEMS					25200 2				29100 1
MARKETING/MARK MGMT (RESR						15000 1	27000 2	18000 1	25300 2
ADVERTISING									18000 1
JOURNALISM									26400 1
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			16750 2						
AEROSPACE & AERONAUTICAL					28633 13		30120 1		
CHEMICAL									32171 12
CIVIL					27650 2			26160 5	
COMPUTER					31800 1				
ELECTRICAL/ELECTRONIC					30508 27 37000/27500		29386 4		
INDUSTRIAL					29865 3				
MECHANICAL					29412 18		28475 4	29940 2	31860 3
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					29011 11			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				29275 4
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER SCIENCE					30422 7			26000 2	23000 1
COMPUTER PROGRAMMING					25500 1				
BIOLOGICAL									22000 1
CHEMISTRY									27150 2
MATHEMATICS					29064 5				
PHYSICS					28332 1				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25800 1	24246 2	34800 1						24465 21 25008/23500
BUSINESS ADMIN (INCL MGMT	20013 3	22225 4	22000 1						
ECONOM & FINANCE (BANKING		25164 6		14400 1					24532 3
HUMAN RSRCS (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	29926 7								
MARKETING/MARK MGMT (RESR	21060 5	25200 2	23439 8	24896 3			20000 1		26400 1
ADVERTISING		21300 2		18000 1					
COMMUNICATIONS		29400 1	25750 4	24000 1					
PHYSICAL EDUCATION		36000 1							
MERCHANDISING MANAGEMENT			22200 1						
FOREIGN LANGUAGES		20000 1							
LETTERS (incl English, Li		29520 1							
SOCIOLOGY	32000 1								24000 1
CHEMICAL								29868 1	33000 1
CIVIL								24000 1	
COMPUTER	25249 5	30900 2							
ELECTRICAL/ELECTRONIC	33091 15	31479 50 35000/28500	35700 1	33000 1	30000 1			23350 2	32196 2
INDUSTRIAL	30000 1	31215 4					32400 1		
MECHANICAL	31140 4	29603 10		35040 1	26940 2				31160 3
METALLURGICAL					33000 1				
PETROLEUM									38100 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY	30000 1	27144 9							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
AGRIBUSINESS			24500 1						
NATURAL RESOURCES								29868 1	
COMPUTER SCIENCE	31671 32 42000/29000	28875 4	24500 1						27956 9
INFORMATION SCIENCES & SY	31125 4								
MATHEMATICS	27540 5								
PHYSICS	31960 2	31165 3							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT	SCIENTIFIC & I		STONE, CLAY, G	TEXTILES & APP		WIDELY DIVERSI	
BUSINESS ADMIN (INCL MGMT	21500	1					21502	2	25200	1
ECONOM & FINANCE (BANKING	22250	2		24000	1					
MARKETING/MARK MGMT (RESR	18000	1								
COMMUNICATIONS							21000	1		
POLITICAL SCIENCE/GOVT	19200	1								
CHEMICAL									30900	1
COMPUTER									26500	1
ELECTRICAL/ELECTRONIC				27000	1					
MECHANICAL				24330	2				31410	6
COMPUTER SCIENCE				31200	1					

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24411 294 32000/21000	20000 1		20860 28 33600/15000	24500 2	20213 8	24059 15	21167 3	20581 32 27600/18000
BACHELOR - TECHNICAL	22500 1	23400 1	24032 15	24000 1	18480 1	35650 2	32014 35 40000/24000	30037 10	21700 3

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20375 8	19249 4	21213 22 26200/20000	11500 1	20835 114 42000/17700	15960 5	21600 1	20955 8	19709 11
BACHELOR - TECHNICAL		14400 1	21750 2		23000 1	16800 1	24400 2	30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22800 1	24089 9	25480 5	19931 16	20781 87 34680/16988	19040 52 23495/18000	22300 34 31200/19494	20000 1	20983 3
BACHELOR - TECHNICAL	28924 9	28520 6	33877 20 42000/29400	21506 10	20760 11	22517 41 31863/15118	28170 38 37200/26400	28110 7	18700 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16475 4		24520 10	15000 1	27000 2	22025 4	25350 6
BACHELOR - TECHNICAL					29583 90 37000/26784	19225 2	29355 10	27225 11	29553 25 36300/22800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	25257 18	24885 21 36000/21000	24634 15	21848 6			20000 1		24529 26 28596/23500
BACHELOR - TECHNICAL	31125 70 42000/26400	30562 83 37480/26500	28233 3	34020 2	29220 4		32400 1	26087 5	30036 16

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	20640 5		24000 1		21335 3	25200 1
BACHELOR - TECHNICAL			26715 4			30733 8

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24226 285 32000/20400	23017 77 31200/19493	33600 1						22500 10
BUSINESS ADMIN (INCL MGMT	25245 4		21990 1		22500 1				23500 1
ECONOM & FINANCE (BANKING	24149 8	23065 9	14950 4	18000 1	25000 1				23040 15
MARKETING/MARK MGMT (RESR		30000 1	19500 2	13200 1			24000 1		19249 4
LETTERS (incl English, Li			22200 1						
VISUAL & PERFORMING ARTS				16800 1					
PETROLEUM		38100 1							
COMPUTER SCIENCE									28500 1
HEALTH SCIENCES									39000 1
BIOLOGICAL		27600 1							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT	20000 1	22000 3		23500 4	21657 5	24200 2	22541 21 40000/18000		
ECONOM & FINANCE (BANKING	23500 3	22500 1		21533 3	23000 1		20625 8		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MANAGEMENT INFO SYSTEMS				30600 1					
MARKETING/MARK MGMT (RESR		23750 2		21791 12	22016 7	22323 7	21592 36 36000/16800		
REAL ESTATE							19500 4		
ADVERTISING							20600 6		
COMMUNICATIONS					24000 1	22800 1	25000 5		29400 1
JOURNALISM			16800 1						
TELECOMMUN/BROADCASTING							20000 1		
PHYSICAL EDUCATION							36000 1		
FOREIGN LANGUAGES							20000 1		
LETTERS (incl English, Li				19000 1	17496 1	30000 1	21414 7		
VISUAL & PERFORMING ARTS			13000 1						
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1			21500 1		
PSYCHOLOGY		21000 1			18000 1		14700 4		
AEROSPACE & AERONAUTICAL				28800 1					
AGRICULTURAL								15360 1	
CHEMICAL						32520 1			
ELECTRICAL/ELECTRONIC				30600 1			29100 2		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
MECHANICAL						30000 1	28200 1		
INDUSTRIAL TECHNOLOGY					29400 1				
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE				31200 1			31800 1		
BIOLOGICAL							23000 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					19450 1	20720 8		18175 4	
BUSINESS ADMIN (INCL MGMT			17500 2	14400 1		22247 2			15118 1
ECONOM & FINANCE (BANKING			23500 1			20725 2			
JOURNALISM		24000 1	19300 2	22200 2				30000 1	
ELEMENTARY EDUCATION								18197 1	
MERCHANDISING MANAGEMENT			22200 1						
LETTERS (incl English, Li				26760 2					
HUMANITIES - OTHER					15000 1			24000 1	
PSYCHOLOGY									16200 2
SOCIOLOGY			24000 1						
ELECTRICAL/ELECTRONIC									23000 2
INDUSTRIAL									24342 1
COMPUTER SCIENCE						23000 1			

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1		19493 2			
ECONOM & FINANCE (BANKING			20000 1						
MARKETING/MARK MGMT (RESR						19493 1			
REAL ESTATE		21000 1							
HUMANITIES - OTHER						19493 1			
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1			15500 1			
AEROSPACE & AERONAUTICAL								28860 1	
AGRICULTURAL									12940 1
CHEMICAL									32820 1
CIVIL		27480 1						27683 26 35120/25420	28179 13
COMPUTER								37200 1	
ELECTRICAL/ELECTRONIC								31183 33 39150/27000	25343 1
INDUSTRIAL								22200 2	
MECHANICAL								27439 17	27643 4
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1
HEALTH SCIENCES				11000 1					
GEOLOGY & GEOLOGICAL SCI								30000 2	
MATHEMATICS								27600 1	

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICS								31400 1	
OTHER PHYSICAL & EARTH SC			16800 1						

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ECONOM & FINANCE (BANKING				38000 1					
AEROSPACE & AERONAUTICAL	28738 6	25200 1			30120 1	30996 1		29770 2	28410 4
CHEMICAL						32820 2	33000 1	31584 10	
CIVIL	24000 2							25998 2	
COMPUTER				27167 3		31680 2		25458 5	30000 1
ELECTRICAL/ELECTRONIC	30696 20 36000/26400	32000 1	32698 21 42000/28000	31500 4	30591 9	32184 16	30030 19	30432 8	32760 1
INDUSTRIAL	30495 9						31200 1		
MECHANICAL	29841 28 37480/25000	27500 1	28050 2	30000 1		26849 5	19752 2	29924 12	31496 5
METALLURGICAL	32496 2								
ENGINEERING TECHNOLOGY	29801 8						31716 1	30000 1	25920 3
INDUSTRIAL TECHNOLOGY	27167 6		28200 1	30000 1			28920 2	27890 4	24000 1
NATURAL RESOURCES								29868 1	
COMPUTER SCIENCE	34352 3	26100 3	29400 1	32548 19	30550 2		28800 1	28596 1	
INFORMATION SCIENCES & SY							26400 1		
CHEMISTRY						14108 1		36300 1	
MATHEMATICS	27480 1	31500 1		30120 1	24660 2	30000 1		30000 1	
PHYSICS				38000 1	32520 1	29500 1	30996 1	30666 2	

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									15000 1
BUSINESS ADMIN (INCL MGMT		23500 1	19493 1				26000 1	20715 2	20661 30 26000/18000
ECONOM & FINANCE (BANKING							26000 1		22244 12
HOTEL/RESTAURANT MGMT									20000 8
HUMAN RSRCS (incl LABOR R								20573 5	42000 1
MANAGEMENT INFO SYSTEMS	27271 6	26999 6	25780 3				24960 1		20424 1
MARKETING/MARK MGMT (RESR							24550 2	22000 1	20485 38 26400/17700
ADVERTISING									12000 1
COMMUNICATIONS									18950 6
JOURNALISM									22000 2
MERCHANDISING MANAGEMENT									19275 4
LETTERS (incl English, Li									18667 3
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18250 4
HISTORY									19000 1
POLITICAL SCIENCE/GOVT									19667 3
PSYCHOLOGY	21600 1							18000 1	
SOCIOLOGY							19200 1		
SOCIAL SCIENCES-OTHER									23754 2
ARCHITECTURAL						21039 4			
CIVIL							30000 1		
COMPUTER	28352 3	16644 1							
ELECTRICAL/ELECTRONIC	36015 13						33250 4		20039 4

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INDUSTRIAL									31200 1
MECHANICAL							30000 1		
MINING (INCL GEOLOGICAL)					25344 1				
ENGINEERING TECHNOLOGY									27996 1
INDUSTRIAL TECHNOLOGY									21996 1
AGRIBUSINESS					25200 1				
NATURAL RESOURCES					13514 2				
COMPUTER SCIENCE	28026 25 35000/24000	33020 4	27187 14						
COMPUTER PROGR/MMING	22100 4								
INFORMATION SCIENCES & SY	25275 4	32700 3	25496 2						
ARCHITECTURAL & ENVIRONME						26096 10			
MATHEMATICS	34000 1		30000 1				21800 1		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT						25000 1		21600 1
ECONOM & FINANCE (BANKING						14400 1		
ADVERTISING								20916 1
ELEMENTARY EDUCATION								20656 56 34680/16649
PHYSICAL EDUCATION								24300 2
SPECIAL EDUCATION								19503 6
FOREIGN LANGUAGES								21608 2
LETTERS (incl English, Li								18668 5
VISUAL & PERFORMING ARTS					15166 3			18631 4
HUMANITIES - OTHER								24700 6
CRIMINAL JUSTICE				11500 1				
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
COMPUTER SCIENCE								21600 1
HEALTH SCIENCES								19215 1
NURSING		27096 8						
PHARMACY			14240 3					
BIOLOGICAL						20350 2	20000 1	18925 1
CHEMISTRY							16800 2	33972 1
MATHEMATICS	27000 1							17941 6
OTHER PHYSICAL & EARTH SC								27000 1

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24238 297 32000/20400	23102 87 31200/19493	19621 9	16000 3	23750 2		24000 1		22370 30 32000/18000
BACHELOR - TECHNICAL		32850 2							33750 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	22625 4	22375 8	14900 2	22222 22 30600/18000	21366 18	23406 11	21455 100 40000/16800		29400 1
BACHELOR - TECHNICAL		18480 1		30200 3	29400 1	31260 2	24417 9	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24000 1	20471 7	22464 5	17225 2	20975 12		20700 7	15839 3
BACHELOR - TECHNICAL						23000 1			23447 3

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	23560 5	18792 3		18694 5			
BACHELOR - TECHNICAL		27480 1	16800 1	11000 1				29100 85 39150/25356	27667 21 34980/25128

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL				38000 1					
BACHELOR - TECHNICAL	29897 85 37480/25580	27786 7	32015 25 42000/27600	31801 30 42000/27000	29892 15	30441 29 37225/26784	29311 29 34000/24342	29697 50 36360/24000	29043 15

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	26460 7	26499 7	24208 4				24210 6	20477 9	20414 119 42000/17700
BACHELOR - TECHNICAL	29548 50 40000/22800	30853 8	27154 17		19393 4	24651 14	30686 7		23049 7

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL				11500 1	15166 3	23800 3		20859 84 34680/17356
BACHELOR - TECHNICAL	27000 1	27096 8	14240 3			20350 2	17867 3	20760 11

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	26000 2								
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									26000 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	23000 1	31500 2							
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						